



# Disney News

WINTER 1966-67



Official Magazine for Magic Kingdom Club Families



## AN ADVENTURE IN SHOPPING

Resort areas often cater to the exotic or frivolous in shopping tastes, since the average tourist may never return — and the appeal is just for "a souvenir of our trip."

Not so at Disneyland! Souvenirs there are in abundance, but the Magic Kingdom also can provide discriminating shoppers with a broad selection of modish merchandise, from clothing to household turnishings.

For the Christmas Season coming up (and even after that, when there is leisure

time to pick and choose just the right gift for a relative, or friend, or even yourself), you can take advantage of the Park's new privilege for members of the Magic Kingdom Club.

If shopping is part of the fun you plan at Disneyland, just present your MKC card to a sales clerk, when you have selected your merchandise, prior to purchase. The clerk will deduct 10% from the listed price.



## Disney News

OFFICIAL MAGAZINE for MAGIC KINGDOM CLUB FAMILIES  
Vol. 2, No. 1 • Dec., Jan., Feb., 1966-67

**Our Covers/II** is getting to be that time of year again, when thoughts of Christmas stir the blood — and pretty girls, like Vera Miles, turn up on magazine covers in colorful costumes. Even our back cover is "In the mood," depicting some of the fun and excitement you'll find in this year's Fantasy On Parade, at Disneyland.

### CHANGE OF ADDRESS

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# FANTASY ON PARADE

All new, and packed with excitement, the 1966 premiere of Walt Disney's "Fantasy On Parade" opens the Disneyland Christmas Season on Saturday night, December 17, at 8:30 p.m., with scores of Hollywood celebrities scheduled to attend.

During the succeeding two weeks, through January 1, the parade will be held twice daily on Main Street, at 3:00 and 8:30 p.m., except on December 24, 25, and 31, when there will be one parade daily, at 3:00 p.m.

Walt has discarded the traditional "band, float, and horse" procession, for a fresh, new approach to parading — a series of marching shows, starring the most colorful and humorous Disney characters.

Each of the 25 show units will pause frequently along the parade route to perform delightful dances and skits.

Mary Poppins, Peter Pan and Snow White, Mickey Mouse, Pluto, mammoth dolls, wooden soldiers, and a cigar-smoking, eight-foot rooster are among the many performers.

Another spectacular feature of Disneyland's Holiday Festival will be jet-propelled flights by the Bell Rocket Men. Using Bell Aerosystem rocket belts, pilots will fly above the roof tops in Tomorrowland four times daily.

More than 1,000 carolers also will take part in the Festival, presenting Disneyland's traditional Candlelight Procession and an hour of Christmas music on Sunday, December 18.

And, to wrap up this year's holidays in a unique package, the world's biggest New Year's Eve party will be held in the Park, beginning at 8:00 p.m. on Friday, December 31.

## CREATING A TRADITION

More than a year's work by Walt and his artists went into the design and manufacture of new characters for "Fantasy On Parade" — translating sketches into three-dimensional performers, and creating a whole new concept for a parade. Each unit is a show in itself.

Instead of the ordinary, uniformed bandmen, music for the parade will come from such units as Mary Poppins' Chimney Sweepers, a comic calliope,

the Toy Soldiers Band — and Disneyland's answer to the Beatles, the Ugly Bug Band.

Among the characters to be featured are the stars of Walt's animated film, "Winnie The Pooh" — including Rabbit and Piglet, Kanga and Roo, Eeyore, Owl, and the Pooh Bear, himself.

Atop a mammoth, four-poster bed, Peter Pan will teach Michael, John, and Wendy how to fly.

Pinocchio, Gideon and Foulfellow will perform with live bears, while Pluto appears with an oversized dog house and a troupe of doggy gymnasts. Other real-life players will include a performing gorilla.

Twirling mushrooms, comic ostriches, and bouncing hippos from "Fantasia" will take part, as well as four charming, multi-colored elephants, who dance along on their front feet and spray water from their trunks.

Inspired by Walt's New York World's Fair hit, "It's a Small World," six of the world's largest dolls (11 feet tall) will parade in costumes of children from around the world.

Santa Claus will be there, with his eight silly reindeer, joining the fun with a huge dancing caterpillar and hallerina-butterflies.

There will be a comic bull fighter, a crazy camel with twirling humps, and four of the world's most versatile "horses," who manage a merry mix-up

with their *very independent* front and rear sections.

Cantering knights and comic cars, giant chickens, and a musical haystack will add still more excitement, to make "Fantasy On Parade" a completely different, totally Disney, funfest.

## PLUS, THERE'S MORE

In addition to the twice daily parades, Disneyland will feature a wide range of special entertainments throughout the Christmas season.

Magic Kingdom carolers, in their colorful Dickens costumes, musical shows, and dancing are among the many extra attractions. Beginning December 14, Disneyland will be open every day through January 8.

Advance sale tickets for the New Year's Eve Party are now available at Disneyland box offices, in time for Christmas giving. Tickets include unlimited use of Disneyland attractions (except shooting galleries), hats, noise makers, and admission to all special-entertainment areas.

Entertainment to help you "ring in the new" until 2:00 a.m. will include a Disneyland Humdinger, the Firehouse Five Plus Two, Bill Elliott and his Orchestra, the Young Men from New Orleans, and the Royal Tahitian Dancers.

Disneyland will be open from 10:00 a.m. to 9:00 p.m. on January 1, and from 10:00 a.m. to 6:00 p.m. January 2 through 6, after which it will return to its regular winter schedule.

Santa will be there! At Fantasy on Parade, 1966 Edition.



## HIGH HOPES: Disneyland Pigeons Set For 300-Mile Race

Disneyland's claim to Olympic fame rides on the wings of two young pigeons currently in training for the World Pigeon Olympics to be held in Miami on November 19.

The two hopefuls, hatched during the last week in April, are from champion Belgian parents and were shipped to Miami where they joined hundreds of other pigeons from all over the world in training for the 300-mile race from St. Augustine to Miami. The event is being held in conjunction with the American Racing Pigeon Union's 56th Annual Convention.

Neil McDermott, Disneyland loft manager, has high hopes for the two young pigeons. "All the birds will get equal training and will all fly to the same loft. Our chances are as good as anyone's to win the gold medal and the \$1,000 first prize money," he says.

Disneyland has had its own pigeon loft since 1962, when Neil became loft manager. "Walt became interested in racing pigeons during the 1960 Winter Olympics at Squaw Valley," he explains. "I was getting back to raising pigeons myself about that time. Then, in 1962, I was contacted through the Racing Pigeon Association and was

very happy to have the opportunity of managing the Disneyland loft."

Walt, whose interest was turned into a *World of Color* story about racing pigeons called *The Pigeon That Worked A Miracle*, supplies a trophy to the California Racing Pigeon Organization every year.

The Disneyland loft has about 500 pigeons. Most of them are white and are released during retreat ceremonies each evening in the Magic Kingdom. "However, each year we win more trophies with our racing stock," continues Neil, a past president of the Orange Belt Racing Pigeon Association.

Disneyland pigeons are entered regularly in races around Orange County and the country, often very successfully. One of McDermott's favorites, a pigeon named King, took first place in a futurity race at the Fabulous Feathers Proving Grounds in Goodland, Kansas. Other winners have come home with the birdseed from classics like the Sam Bergman Memorial in New Jersey, which is really the Kentucky Derby of the Air, and the John F. Kennedy New York World's Fair Memorial last year.

"Okay, now get in there and win!"



## Pretty German Girl Named Disneyland's Tour Guide Of Year

To Disneyland's lucky, lovely tour guides, whose place of work is in a Magic Kingdom, there is nothing in the year like the night they meet at their annual banquet to salute a year well done, in general, and the best girl among them, in particular, dubbing her regally as Tour Guide of the Year.

For 1966 she is Rita Walther, 25-year-old brunette from Wertheim (pronounced Vart'him) in Germany, the fifth young lady to be so honored and the first from a foreign land.

A United States resident for two years, Rita originally came to this country with a cosmetology degree and the idea of being a beautician. But more than anything, she wanted to meet people, increase her knowledge of the English language and, at the same time, keep up with her German speaking ability. One and a half years ago she was offered a job at Disneyland. She grabbed it without a second thought to cosmetology.

Says Rita, "Now I am keeping up with both languages and meeting lots of people, but I have made many wonderful friends and have even kept up with my beautician skills by giving some of the guides hairdos. It's hard to believe a girl can come from a foreign country and get all of this. It has certainly proven to be a small, and wonderful world to me."

The Tour Guide of the Year program was established in 1962 and is entirely paid for by the guides themselves.

## Marines Add Green To Santa's Red In Toys For Tots Drive

Santa Claus, whose favorite color is red, from the tip of his nose to the seat of his pants, has largely eschewed green, that other primary Christmas color. But no more. The green is here, in the ranks of Marine Reserves who once more are getting set for their annual, ever-growing Toys For Tots campaign.

Running right along with them, in their tireless assault against poor Christmases for poor kids, is Walt and his helpers, like Greer Garson and the characters at Disneyland, all of whom have contributed their time and talents to making canned television pitches in support of the campaign.

Standing beside a barrel filled with new toys, Walt will make this suggestion to viewers everywhere through the Fall months:

"Your local Marine Corps Reserve is doing everything possible to see that no unfortunate child is denied the pleasure of having a present to open this Christmas morning. Through their

Toys For Tots campaign — and with your help — this can be done. If you'll place a new toy in one of these barrels, the Marines will be happy to do the rest."

It is the second year Walt has contributed a pitch. Last year, during a brief and accidental meeting with Kelvin Bailey in a Studio hall, he decided to help out after listening to the latter's enthusiasm. Kel, one of the Studio's pilots, is a Reserve Marine officer and public relations man for the project.

Toys For Tots, a nationwide drive put on by Marine Reserves in every city and hamlet, began eighteen years ago, soon after World War II when toys were still scarce for many, particularly the needy and deserving.

Last year exactly 5,463,330 were collected and distributed to 1,300,000 children whose Christmases would have been pretty thin otherwise. That averages out to a fraction over four toys per child and represents an increase of 70 per cent over the total for 1964, which was in turn 20 per cent better than 1963 which was, in turn, up 10 per cent over 1961.

The program has caught the imagination of just about everyone of means and the Marines are not even guessing at what 1966 will bring.

Greer Garson does her bit in the Toys For Tots TV campaign.



Rita Walther, as she heard the good news.





**AT WED:**

## **It's Chartreuse For Chicken Feathers, Green Won't Do**

*Mrs. Elva Miller, idol of the teenagers, swings where the action is at a Disneyland concert.*



## **Bands Find Park A Showcase Of Opportunity**

Disneyland, which has become probably the showcase for the best bands in the land, be they corn or rock, swing or schmaltz, means a great deal not only to the kids, young and old, who come to listen but to the boys who serve up the musical marmalade in the halcyon hours of after 5.

It is not easy to get a Disneyland engagement.

"For the season just ended," explains Chuck Corson, head of the Park's production department, "we set somewhat of a record in the musical field when we auditioned more than 185 rock bands before coming up with the two

that met the Disney standards of top ability, plus a proper appearance and decent, versatile repertoire."

The Disneyland Hootenany, on Monday nights, the 'Humdinger' on Tuesday nights, and the Country and Western Roundup on Wednesdays require a large number of groups in their size-abel makeups, including rock, folk and western.

"And for these," continues Chuck, "the booking is definitely a prestige one. They come in on the way up and their ascendancy on the national scene is not in the least bit hurt by the exposure."

To an outsider, Requisition No. 14802 issued recently at WED Enterprises, Inc. might have been considered someone's futile attempt at humor—or a series of ridiculous blunders. But to the staff of our architectural and engineering subsidiary's Purchasing Office, it was little more than routine.

The "req" called for a half pound of chartreuse chicken feathers (apple green won't do); two dozen pheasant eyes; a pair of coyote jaws; 100 pounds of lichen (dried green scum); and a circular swimming pool—with filter—for the Pirates of the Caribbean.

Almost casually explaining the requisition, WED Purchasing noted that the chicken feathers from both the right and left sides were destined to adorn Audio-Animatronic bird replacements in Disneyland's Enchanted Tiki Room, while the pheasant eyes would stare from the heads of animated chickens to be found in Walt's forthcoming Pirates of the Caribbean ride, another Audio-Animatronic presentation for the Magic Kingdom.

Coyote jaws? Simple; they were to become the mandibles for two canine stars in the Pirates of the Caribbean adventure. The less-than-glamorous lichen will eventually be converted by the Imagineering staff at WED into lovely, miniature trees, flowers and shrubs on models of future Disney projects.

Even WED Purchasing had to admit that ordering a swimming pool for "pirates" was somewhat unusual. The 122 Audio-Animatronic figures in the show did not, however, enjoy a refreshing plunge. Instead, the pool was used to test and perfect techniques for the show, including the "kerplunk" of cannon balls into the ocean, just inches away from boats bearing guests through the Spanish Main adventure.

Proof that the extraordinary and unique are routine in the Purchasing Office—and throughout WED—is further documented by Requisition No. 14803. This requested six dozen bobby pins and three cans of hair spray for a bunch of gals who are rather willingly pursued by the Pirates of the Caribbean.

Popular Mechanics took a look at Fred MacMurray in *Follow Me, Boys!* and decided he belonged on its Christmas cover, along with a special kind of holiday mobile the Studio built especially for the occasion. Left, photographer Floyd McCarty gets a line on Fred.



## Teachers' Magazine Carries Interesting Interview With Walt

The opinions of no one in the entertainment industry are more industriously sought after than those of Walt, whose family-type motion pictures and television shows are so often held up as examples of what all filmed products should be.

Recently the *Valuator*, an official publication of the California Teachers Association, Southern Section, ran an interview with Walt covering many things, including film production. Here is how part of the story went:

*Valuator:* Do you find that producing children's films is limiting?

*Walt:* Our films are for everyone! We make films that children can enjoy along with their parents. In some ways it is a benevolent trap — and a very happy one for us.

*Valuator:* Is there any way Holly-

wood can serve the sophisticated tastes of adult audiences without sinking into vulgarity?

*Walt:* Producers constantly underestimate the intelligence of the audience. They feel impelled to take that "extra step" to slap the audience with a crude scene or a four-letter word. Yet, if essential to the story, the same effect can be obtained subtly. Audiences today are better educated, more aware; there is no need to scrawl every idea on the screen for them.

*Valuator:* Is there need for film censorship or movie classification?

*Walt:* I don't believe in governmental censorship. This usually means one or two people deciding what the public will see. The best censors are the public. Audiences have a way of ultimately rejecting sordid or tasteless film. The biggest boxoffice hits of all time will be *My Fair Lady*, *Sound of Music* and *Mary Poppins*, films which can be enjoyed by sophisticated adults or by children.

We have a loyal audience and we tailor our scripts to them. In fact we



## Exclusive for MKC Member... You Can "Own" DISNEYLAND!

That's right! You can "own" Disneyland, when you purchase special-value, Magic Key Ticket Books. All of this fabulous winter playground will be open to Magic Kingdom Club members from 9 a.m. to 10 a.m., starting Sunday, January 22, 1967, and continuing for the next five consecutive Sundays. For one entire hour you will have the unlimited use of every Disneyland attraction (except the shooting galleries).

Admittance for this special "Hour of Free Play" is available ONLY to Magic Kingdom Club members and their families, when they purchase the special-value Magic Key Ticket Books on January 22 and 29, February 5, 12, 19 and 26.

are one of the few studios which create original stories. We emphasize good taste and imagination . . . We are sensitive to the feelings of our audience — to their ideals, their race, or religion. We avoid vulgarity, because this is the most destructive thing that can happen to an artist, or for that matter, the audience.

*Valuator:* How do you react to the negative approach toward life evident in some Hollywood films?

*Walt:* Many fine films are produced by people with a strong ethical sense of responsibility. There are always the malcontents, or the "fast dollar" boys who rely on sensationalism.

Unfortunately the Hollywood studios are no longer run as tight, paternal corporations. They've become financial backers and distributors who purchase a "package" from a producer. There is no longer an attempt to sustain a consistent image for quality. Studios in the 1930's and 40's under the leadership of Louis B. Mayer or Jack L. Warner were sensitive of their reputation among audiences.

## POOR POOH: Success Brings Him Into Hands Of The Heffalumps

## At Disneyland It's Fun To Be A Horse

Now that all the major box office returns have been tallied for the remarkable run of *Winnie the Pooh and the Honey Tree*, it appears, without peradventure of a doubt, that Winnie has reached screen stardom in his very first movie. His adventures with Christopher Robin and all their animal pals hit audiences right where they laugh the hardest, resulting in an irresistible clamor for more of the playful doings in the Hundred Acre Wood.

The highly gratifying response has spurred Walt to go ahead with *Winnie the Pooh and the Heffalumps*, scheduled to begin production in January, with Woolie Reitherman again directing and Larry Clemmons adapting a cartoon-play from the A. A. Milne stories.

Pooh's old cronies, Owl, Eeyore, Rabbit, Kanga and little Roo are part of the fun again, and more prominently fea-

tured in the whimsical menagerie will be Tigger, the bouncy tiger extrovert, and timid Piglet.

Dick and Bob Sherman will have five tuneful ballads in Heffalumps for Winnie, as he comes up against a series of fur-raising disturbances like a Spring storm that threatens to destroy his honey supply, and a bad dream in which he is phantom-pursued by weasel-like Woozels and elephant-shaped Heffalumps.

The spectors change in size and color, multiply, add extra heads, tie themselves in knots and become pretty much of a general nuisance to Pooh, because whatever he may covet, they love it — especially honey. Winnie gets a chance, though, to show his true stuff when, during flood conditions in the wood, he rescues Piglet from going over a waterfall.

Five years ago Carol Spaeth, a blue-eyed blonde with a peaches and cream complexion, broke the all-male mule skinner tradition at Disneyland, paving the way for eight more equestriennes who now lead mule trains through Nature's Wonderland.

This year Carol did it again. She became the Park's first female surrey driver.

Wherever they may be, of course, young women add a most pleasant touch to rides and events. The Mule Train Adventure, being no exception, has been made especially popular.

"This is partly true, I suppose, because it has eliminated some superstitions about the cordiality of mules," says Owen Pope, Disneyland's Pony Farm director. "When a gal can handle them, they may not be so mulish after all.

"But mule-handling, and surrey driving, are not jobs for dudes or drugstore cowgirls, either. Disneyland's horsewomen are working hands, who care for their animals when they're not guiding them down the Frontierland Trail.

"Outside of working hours our female wranglers are housewives and mothers, or college students; but each has had experience riding and working with animals."

Carol Spaeth, for instance, grew up on a California ranch and has won many horse show and rodeo events, including a 100-mile endurance ride.

In an age when horse cars are just a memory elsewhere, working stock remains an important part of Main Street, U.S.A. The Park has 15 draft horses, 16 ponies, 98 mules, and 60 burros, all stabled at the Pony Farm.

And although they must work for a living, Disneyland's horses must be the happiest in the world; because not only do they put in just a four-hour day, and get two days off a week (with oats), but they can get bossed around by all those beautiful girls!



"Oh, no!" says Pooh, "any lumps are better than Heffalumps."



## THE CUSTOMERS' CARIBBEAN: Swashbuckling Experience In The Cards For Disneylanders

To the otherwise well-ordered and generally civilized precincts of Disneyland there soon will come as mean a crew of blackhearted swashbucklers as ever assailed the Spanish Main, a hard-nosed, hell-bent, heart-chilling pack of two-legged wolves who will do their worst for Park customers as *The Pirates of the Caribbean*.

This ride, a 15-minuter, is as yet under the builder's hammer, its non-paying occupants — 66 humans and 56 animals — receiving their final cueing from WED's own crew of imagineers. For this will be an Audio-Animatronics adventure of the first magnitude.

On opening day, the date as yet not set, a flotilla of flat-bottomed boats, known to the shipping trade as bateaux, will begin their endless closed-course journeying which, with each capable of carrying 20 souls, should put as many as 3,600 paying voyagers through the pillaging every fire-scorched hour.

The breath-taking experience will begin with a fall down a waterfall, smack into an eerie cavern trip wherein each shuddering ticket-holder will be con-

stantly reminded that "dead men tell no tales" by a ghostly voice from nowhere.

From then on you may wish you were careening down the Matterhorn or watching a purely local gun fight on the ramparts of the Golden Horseshoe. It will be "look alive to stay alive" with cannon balls hurtling across a beleaguered Caribbean port and spewing geysers of water as they "hit" within a foot or two of each boat.

When the bateaux move past a burning village their occupants will see pirates dunking the local magistrate in a deep well shouting "speak up, ye bilge rat, where be the treasure?" The town's maidens, fair ones and not-so-fair, including a difficult-to-lose 300-pounder, are being ruthlessly auctioned on the steps of a bridge, while further on, in a swinging courtyard, pirates are chasing ladies — and ladies are chasing a few surprised pirates.

And so it will go, everything ablaze with fire and action, until the guests find themselves in a narrow tunnel, its interior on fire, and just ahead the town arsenal ready to go up in a paroxysm of heat and noise.

## Mineral King Moves Forward With State, U.S. Highway Plans

Mineral King took an important step along the road to realization earlier this Fall when, standing with Walt at an outdoors press conference on the site, Governor Brown announced that California and the Federal government will build a \$25,000,000 all-weather highway from the outside world into that part of the Sequoia National Forest picked for the \$35,000,000 recreational center.

The new road will be an improvement of Route 276 in Tulare County between Route 198 near Three Rivers and Mineral King.

Governor Brown said of Walt's decision to develop Mineral King: "It is fitting he is bringing his great talents and enormous energies for one of the greatest recreational developments in the history of our state. It is a fortunate marriage.

"This road will give access to the nation's finest recreational center, in the heart of majestic mountain scenery, with more than 20 fishing lakes and miles of riding and hiking trails.

"If Walt Disney has a staggering imagination, the impact of Mineral King on the California economy is going to be equally staggering."

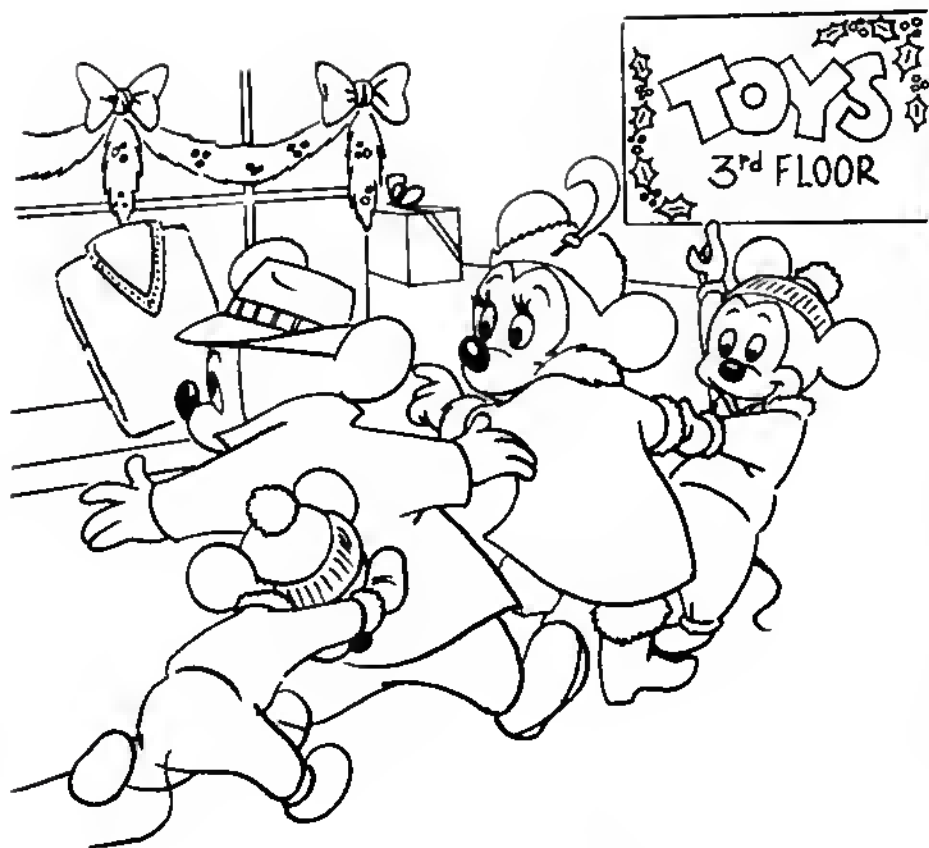
An economic analysis, the governor continued, indicates that after fifteen years of operation Mineral King will have added \$1,000,000,000 to California's economy, in investments, payrolls, and new retail sales.

"We estimate the project will create 2,400 permanent jobs in an area that has suffered chronic unemployment and a low average income," the governor said.

*Mineral King: Just a hint of the breathtaking view visitors will enjoy in the years to come.*



# MICKEY MOUSE GOES CHRISTMAS SHOPPING



Mortie Mouse dried the breakfast dishes.

Ferdie Mouse swept the floor.

They both made their beds and picked up their clothes.

Because today was the day Uncle Mickey and Aunt Minnie had promised to take them Christmas shopping, if they were very good.

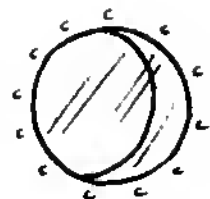
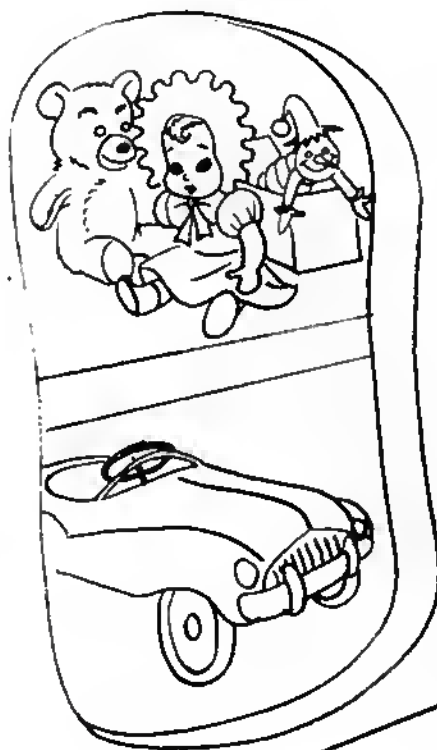
They all rode down town in Uncle Mickey's car. What a wonderful day it was! There were snow flakes spinning in the air. There were frosty breezes blowing around the buildings.

Every street corner was a-tinkle with the sound of Santa's helpers' bells.

Every shop window was a-twinkle with colored lights and toys.

Best of all was the big Department Store. Mortie Mouse and Ferdie Mouse took Mickey and Minnie firmly by the hand, and they led those grown-ups through the crowd, straight into the busy store.

What a hustle! What a bustle! What a clatter! What a crowd! But Mortie and Ferdie knew where they were going.



Whenever Mickey Mouse or Minnie Mouse tried to hang back to look at sweaters or mittens or socks, Mortie and Ferdie tugged at their hands and pulled them straight ahead. For they had seen a big sign saying TOYS!

Z-z-zoop! Up they went in an elevator, straight to the Toy Floor.

What a wonderful place it was!

There was a room full of dolls — but they raced by that. There were tables of games, and balls and bats and skis. But Mortie and Ferdie had no time for those.

"What we want for Christmas are things that go!" they shouted, racing on to the toy cars and trucks and trains, and some extra-special toy airplanes.

"Stay with Uncle Mickey while I go to shop," Minnie whispered to Mortie.

Mickey wanted to buy a present for Minnie, too. "Stay with Aunt Minnie," he told Ferdie. "We'll meet at the car at closing time."

So there were Ferdie and Mortie in the great big Toy Shop on their own!

And what a wonderful time they had! They tried out every single toy that moved!

They bought tickets for the space ship, which advertised *Quick Trip to the Moon, 10¢*. And during the thrilling ride through space, Mortie and Ferdie fell asleep.

At the end of the ride, the other children piled out. The pilot climbed out of his space suit and stretched.

"Glad this day is over!" he said to the Santa Claus' helper who worked at that store, getting messages from children all day.

Then the space pilot went home, and all the clerks in the entire Toy Shop went home.

Just then Mortie woke up. He looked around. It was dark and strange. "Where are we, Ferdie?" he asked.

"In the space ship," said Ferdie, waking up too. "Maybe we're on the moon." So they opened the door and peeked cautiously out.

There was the toy department. But how strange it looked now! For everything was shadowy and still. There was plenty of space to drive the toy cars and trains. But the boys did not seem to care.

Just then they saw a beam of light.

"Let's see what that is," they whispered, both at once. So hand in hand they tiptoed toward the light, squeak, squeak, squeak in the dark.

When they reached the open door and peeked through, imagine their surprise. For there sat Santa's helper at a desk.

"Well, well," he said, when he saw them there. "What brings you youngsters here this time of day?"

So Mortie Mouse and Ferdie Mouse told him their tale.

"I see," said Santa's helper, with a

wise and kindly nod. And he stood up and took them each by one hand.

Then down through the big, still, department store they marched, with a fine, big, clomping sound. Through the big front door they saw Mickey and Minnie Mouse.

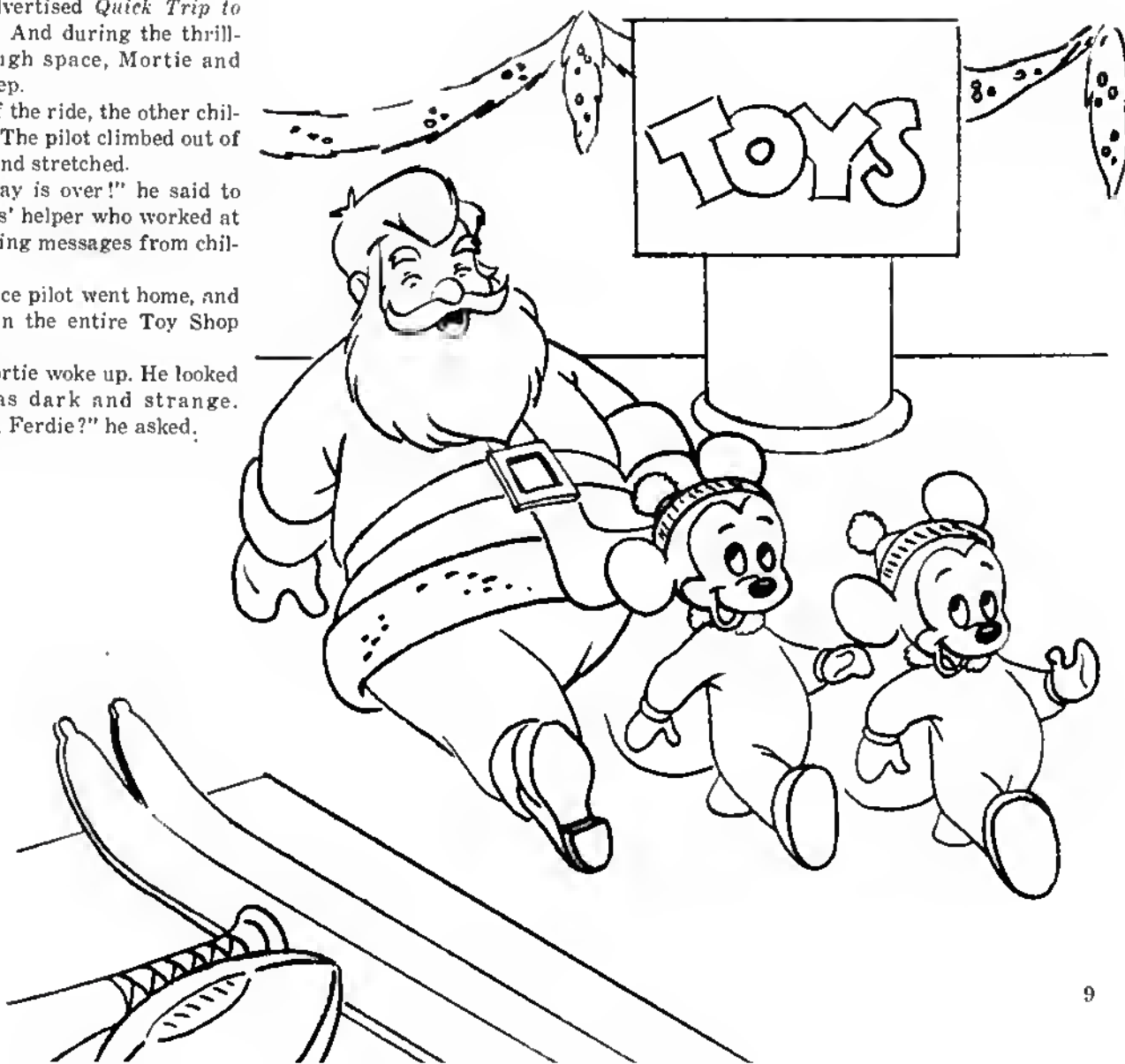
"Wherever have you been?" cried Minnie.

"Here they are," said Santa's helper, "as good as new." Then he turned to the boys with a serious look. "Next time you're out shopping, you'll stay close to your grown-ups, won't you?"

"Yes, sir," said Mortie and Ferdie Mouse. And they meant it from their hearts.

Then Santa's helper smiled and held open the big door, while they all ran out to the car.

"See you Christmas Eve!" he called as he waved good-by. "Merry Christmas and Good Night to you all!"





# WALT WINS UNPRECEDENTED "SHOWMANSHIP" AWARD

The day and date of Saturday, October 1, will long remain in the memories of Walt and the huge, new National Association of Theatre Owners, Inc. as a milestone of the first magnitude in the annals of not only Walt and NATO, but the motion picture industry itself.

Because it was on the evening of that day, in New York's Americana hotel, that 2,000 exhibitors and their wives from throughout the U. S. and Canada watched Walt presented with what may well be the most significant tribute he will ever receive, since it was a salute conceived, as a preceding NATO announcement put it, to dramatize the impact of his artistry and showmanship upon the entire world.

(The result of a much-heralded union several months ago between two other massive exhibitor organizations, Allied States and the Theatre Owners of America, NATO now represents more than 90 per cent of all movie theatres in the U.S., or something like 15,000 showcases.)

Their award, designed especially for Walt, bore this inscription:

"In a universe of unlocking secrets, creativity, diversion and recreation become symbols of man's civilized state.

"To bring us to this plateau, science and religion have probed the mind and the soul. Entertainment has ministered to the emotions.

"Above all others in a global configuration of The Showman of the World is one man. He stands alone. His sensitivity to the visual delights is unequalled; even unchallenged. His total involvement of the family is a credo. His uncompromising wholesomeness of subject matter and presentation give a mighty industry dignity and respect and recognition.

"But most of all his uncanny ability to bring joy and gratification to young and old alike set him apart. He is known and loved in every land, in every tongue.

"He is, indeed, the first . . . perhaps the only . . . *Showman of the World*.

"He is, of course, Walt Disney."

In his acceptance speech, Walt said that it was "truly an imposing title. It makes a man wonder, where do we go

from here? For this occasion I propose to go backwards."

He then reviewed a remarkable career that began in Kansas City 45 years ago and went on to the building of a motion picture business whose stature has culminated in box office blockbusters like *Mary Poppins*.

"Now," he said in conclusion, "before sitting down to count my blessings I want to make you a promise. I promise we won't let this great honor you have paid us tonight go to our head — we have too many projects for the future to take time out for such a thing. On top of that, after 40 some odd years of ups and downs in this crazy business of ours, we know too well — you are only as good as your *next* picture."

SO...TO PROVE A  
POINT...COMING  
UP IS THE  
STUDIO'S  
GREATEST ARRAY  
OF NEW  
FAMILY FILMS.

Beginning With  
'Follow Me, Boys!'  
In Christmas Release

Judging by the reaction from exhibitors and the trade press, alike, following a brisk ten-city set of Exhibitor's Family Previews, *Follow Me, Boys!* may be the best Christmas present Walt has ever delivered at the Yuletide box office.

"The idea of the Previews worked like a magnet and over a thousand of the country's top buyers, bookers and circuit heads, plus their wives and children converged on the screenings from all over," reported Irving Ludwig rhapsodically.

"The women were busy with their handkerchiefs and the offspring got so



Walt receives NATO's unprecedented Showman of the World award from retiring NATO president, Marshall Fine.

wrapped up in the doings of the picture's boys that they never left their seats to go out for popcorn refills."

Right on the heels of the tour de force came news that Radio City Music Hall, show window for the best of U. S. motion pictures the year through, has picked *Follow Me* as its pièce de résistance for holiday time.

Meanwhile, typical of trade press reaction, from Gotham to Hollywood, was an editorial in *Exhibitor*, written by publisher, Jay Emanuel, who said:

"We are happy to add the observation that all the hoopla is well justified. Here is another Disney blockbuster for family audiences everywhere, with Fred MacMurray at his best, supported by a cast and story that provides the kind of fun for which the Disney name is famous."

*Follow Me, Boys!* also stars Vera Miles, in the story of a horn player, Fred, who falls in love simultaneously with a girl and a town, and decides to stick around, solving various local problems, including that of who should win Vera's hand.

Fabulous Sets Match  
The Fabulous Story In  
'Happiest Millionaire'

They may not be noticed nearly as much as, say Greer Garson or Lesley Ann Warren when *The Happiest Millionaire* begins to roll for the theatre audiences, but the fabulous sets Walt chose for the marvelous musical will play their parts as richly as any human performer and thereby hangs a tale as interesting as the picture itself.

The sets were as splendid a lot as have ever been devised in, by and for





Walt joins his star-studded cast on the set of *The Happiest Millionaire*. They are, left to right, Gladys Cooper, Lesley Ann Warren, Greer Garson, Fred MacMurray, Geraldine Page, John Davidson and Tommy Steele.

Hollywood, consisting in the main of some \$450,000 worth of silken wallpaper, crystal chandeliers, walnut panneling and priceless (rented) antique furniture that, indeed, would have done even the interior of Anthony J. Drexel Biddle's home proud.

"We needed the wallpaper, for example, to frame and accentuate the beautiful and stately personality of Greer Garson who plays Mrs. Anthony J. Drexel Biddle in the story," explained Emil Kuri. "It was of the most expensive kind of silk brocade, brilliantly executed and yet neutral enough in color to fit quietly into the proud background, standing ready at all times to help Greer, and Lesley Ann Warren, and all the others with their millionaire-air roles.

So effective was the result that, at one point before production began, Greer paid a visit to the set, just to become acquainted with it, and found to her happy dismay that her new "home" was already acquainted with her.

## Peter Ustinov Rolls In To Play Ghost Of Captain Blackbeard

One of the most recent arrivals on the lot is none other than the ubiquitous Peter Ustinov, a man of many sides who just now is adding still another,

ectoplasm. In view of Peter's roly poly corporeality, this might seem out of character. But Walt, who is no mean magician himself, manages the trick nicely for an extraordinary feature now on the boards called *Blackbeard's Ghost*.

Blackbeard, you may not remember, was also known as Edward Teach, a name bequeathed him by a doting mother in the halcyon years before the man grew up to become one of the most predatory pirates on the seven seas. But Walt's Blackbeard, a la Ustinov, is a more likable, bumptious sort of fellow with a ghost's penchant for mischief, like manipulating the results of a track meet or tormenting a fine young couple who, with the witlessness of Teach's mother, bring him out of an old warming pan and limbo.

As for Peter, the man of flesh, it will be the first time in several years he has undertaken an acting assignment per se, without getting involved in other creative aspects of a picture, such as writing, directing, producing. Besides appearing as an actor and mimic in countless movies, plays and television shows, and raconteur on recordings, he has written eighteen plays, seven movie scripts and seven books. He has directed six movies. He periodically writes feature articles for magazines in the U. S. and abroad and likes to draw and paint well enough to illustrate a book, as in the case of a recent publication, *A Poodles-Eye View Of History*.

## Studio Is Due For A Thrill A Minute With Ed G. Robinson

When a feature motion picture called *A Thrill A Minute* begins to gun its way through our sound stages, the Studio may be in for just that because, coming aboard with all his old snarling, cigar-biting gusto will be none other than the great Edward G. Robinson, who once more will abandon his paintings and other objets d'art to hurl himself against heroes and heroines alike for the Technicolor cameras.

There hasn't been anyone to match the on-screen menace of the heavy-faced movie hood since he left Broadway in 1931 to play the title role in *Little Caesar* and went on to become the most-sought-after screen mobster of all time.

But, as almost everyone knows, the Hollywood tough guy is in real life a sophisticate who wouldn't carry a rod or rub out a mobster if his life depended upon it. He is a gentleman who digs top art, see, and he has been accused of buying and selling paintings by dead Frenchmen like youngsters trade postage stamps. In 1957, for instance, he sold a big hunk of his collection to the Greek shipping magnate, Stavros Niarchos, for a nifty \$2,500,000, and he's still got a houseful of goodies.

Oddly enough it was the unique combination of Robinson's high brow hobby and his scary kisser that made him Walt's one and only choice for the role of an old fashioned, big-time hood whose last big caper is the theft of a priceless art treasure in *A Thrill A Minute*.

The good guy who louses up the big heist and Edward G. along with it is a fancy dan actor, played by Dick Van Dyke, who is mistaken for a West Coast killer and finds himself wound up in a plot that can cost him his life. For Dick it is the case of an actor who must act out the role of an actor acting out the role of a killer convincingly enough to prevent his own demise.

## SHRINE AT RED BLUFF: Walt, Al Dempster Help To Make Dream Come True

For most of the 40 years Sister Mary Columba has been an administrator of St. Elizabeth Hospital in Red Bluff, California, she has been dreaming of and praying for a shrine to the Blessed Virgin Mary on the hospital grounds. Then, a couple of months ago, that dream became a reality thanks to Disney artist Al Dempster and the good people of little Red Bluff.

The "Queen of the World" shrine is a 16-foot-high marble statue of Mary, Mother of God, set in sculptured granite and backed by a tinkling waterfall. The impressive structure is surrounded by huge boulders and is subtly lighted by invisible, multi-colored spots.

It is a beautiful shrine, and there is a beautiful story behind its creation. Sister Mary decided to ask Walt for his advice and assistance when she visited New York two years ago and became

enthralled with the attractions that Walt and WED had designed for the World's Fair.

"I wrote Mr. Disney and told him we wanted to build a shrine that would be different from any other in the world," said Sister Mary.

Walt responded by asking one of his finest artists, Al Dempster, to donate his time and talent to the project.

Working from Al's detailed drawings, Italian sculptor Pasquini Enzo sculpted the central figure, and volunteer artisans fashioned the impressive setting. The project was entirely financed by donations of material and labor.

"It will be a place in which all people of all faiths may read, relax, meditate or simply enjoy the beauty of the shrine," said Sister Columba.

Al Dempster, with Sisters Mary Columba and Mary Scholastica, at the dedication of the Shrine in Red Bluff.



## CHEERS FROM CHERYL: Pretty Miller Girl Adds Christmas Seal To Titles

Cheryl Miller, one of the Studio's most pleasant surprises a couple of years ago when she turned up for a secondary baby sitter role in *The Monkey's Uncle*, hasn't wasted many seconds in climbing the Hollywood ladder to fame in the interim.

*Monkey's Uncle* was not only a huge success for Walt but for Cheryl, too, who promptly became a Disney-sponsored Hollywood Deb Star, and won herself a leading role in a funny feature called *Clarence, The Cross-Eyed Lion* for Ivan Tors which, again, got her a steady job in Tors' perennial *Daktari* on television.

But more than that, the traffic-stopping blonde who is as batty about

church work as she is about acting, has been named Queen This and Miss That, willingly lending a pretty hand to an assortment of fine charities and special events.

In the wonderful world of sports, for instance, Cheryl, who once ran the 50-yard dash in a sizzling 6.5 seconds, reigned as queen of the Dodger Stadium Golf Show, the Little League Jamboree, the Dunes Golf Tourney, the East-West Valley All-Star Football game and the World on Wheels in rapid succession, and was named mistress of honor at the Santa Anita/Western Harness Racing Association show and Miss Beverly Hills Kennel Club. During the past year, her pretty face has

appeared in the sports sections of Los Angeles newspapers more times than Sandy Koufax.

Since she is an accomplished musician specializing in, of all things, singing Hebraic jazz, it was only fitting that Cheryl serve as queen of the Valley State College Combo Clash and Miss Golden Baton of the Junior Philharmonic Orchestra of California.

It was the remarkable Miss Miller's great good looks that made her first choice for the Clairol Bride, Miss Golden Globe for the Hollywood Foreign Press Association, a Princess of the Month for the Hollywood Chamber of Commerce, and queen of the first annual military ball of the U.S. Air Force.

But her favorite off-screen honors were, one, being appointed as mistress of honor at the annual John Tracy Clinic benefit, and, two, Miss Christmas Seal of 1966, the latter a title that requires as much hard work as it gives pleasure.

## SPECIAL EVENTS

for the Young People

### MKC KIDS CHRISTMAS PARTY



Five General Electric "Heirloom" Christmas trees, like the one shown here, will be given away, together with hundreds of other prizes, on Saturday, December 10, at Disneyland.

It's the Annual Exclusive Party for members of the Magic Kingdom Club — and for an entire hour, from 9 to 10 a.m., members ONLY have unlimited use of everything in Disneyland (except Shooting Galleries), when you purchase Magic Key Books. These books, also available only to MKC Members, include admission and ANY 10 attractions of your choice.

### YOUTH DAYS

A full calendar of events for Youth Groups in Southern California is planned on the following days:

January 21.....Royal Rangers  
January 28.....Boy's Club  
February 4.....L.A. Girl Scouts  
February 11.....L.A. Boy Scouts  
February 18-19.....Campfire Girls  
February 25.....So. Calif. Girl Scouts  
March 4.....YMCA — So. Calif.  
March 11.....So. Calif. Boy Scouts

In addition to special ticket books, these groups are offered many valuable prizes, from Schwinn Bikes to vacations in Hawaii as guests of the Magic Kingdom. Grand Prize Winners will fly to the Islands via sleek United Air Lines Jets and spend a week at the luxurious Royal Hawaiian Hotel, shown here.



(For information on planning an event for youth groups, please contact Dorothy Manes, Disneyland Youth Administrator, 533-4456, Ext. 517.)

## Through the DISNEY LENS

Nine Magic Kingdom Club members and their families were awarded Royal Disneyland Weekends as Families of the Month for April, May and June.

Each family receives a weekend that includes ticket books for the entire family for Disneyland fun, a night at the Disneyland Hotel, and meals at the hotel's exclusive Gourmet Restaurant.

Winning families' names are drawn by an MKC selection committee, from organizations representing previous Family of the Month winners.

Winners for April were:

**Donald Hamilton**  
Budlong & Associates,  
Sherman Oaks  
**Edward F. Pittman**  
San Francisco Naval Shipyard  
San Francisco, Calif.  
**Harvey Moinester**  
Retail Clerks Union, Local 770  
Hollywood, Calif.

May winners were:

**Kenneth Richards**  
International Union of  
Operating Engineers  
Local #501  
Los Angeles, Calif.  
**Terry Gauthier**  
U.S. Naval Construction  
Battalion Center  
Port Hueneme, Calif.

June winners were:

**James Gleaves**  
San Francisco Naval Shipyard  
San Francisco  
**Harold Kakimoto**  
Superior Scaffold Company  
Torrance, Calif.  
**Elizabeth Bloch**  
Catalina, Inc.  
Los Angeles, Calif.

The June Selection Committee included:

**Dan Archibald**  
Douglas Space Systems Center  
Huntington Beach, Calif.  
**Lt. C. V. Calia**  
Special Services Officer  
Marine Corps Air Facility,  
Santa Ana

*GUIDE TO HAPPINESS — Edward F. Pittman (right), of the San Francisco Naval Shipyard, is shown with one of the Park's popular tour guides, as she escorts him and a friend among the spectacular attractions at Disneyland.*



*LUCKY FAMILY — Donald Hamilton, of Budlong and Associates, in Sherman Oaks, is shown with his wife and daughter, as they enjoyed a two-day holiday at the Magic Kingdom. They were among three "Family of the Month" winners for April.*

Serving on the July Selection Committee were:

**Ed Wiley**  
International Union of Operating  
Engineers Local #501  
Los Angeles  
**Mrs. Dorothy Lubman**  
Weslock, Los Angeles



## 'Wonderful World' Is Rated Most Popular Among Network Shows

*Walt Disney's Wonderful World of Color* has the greatest number of loyal supporters among the television network regulars, according to a relatively new approach to television audience research. TvQ is the name of the new plan. It might better be called TvLQ, for television loyalty quotient.

Technically, TvQ is a percentage which describes how many people who have ever seen a program regard it as one of their favorites. Devised by Home Testing Institute, Inc., a market research firm based at Manhasset, New York, it undertakes to measure the opinions people have on the TV programs they see, from a qualitative, rather than a quantitative, standpoint.

Most rating services simply indicate within certain statistical limitations audience size and tuning habits. TvQ goes into people's programming tastes on a familiarity and popularity basis. In other words, WWC is more familiar and more popular with more people than any other program, says the report.

TvQ data for all network prime-time shows is supplied through a Home Testing Institute questionnaire which polls the viewing opinions of a national cross-section of families in 1,000 television homes. The sample, conducted each month, is representative of the total U.S. TV audience according to geographic region, size of community, income and household.

Heading the "watched-and-liked-by-most" list of individual shows and series on WWC, in turn, was the two-part historic adventure, *The Legend of Young Dick Turpin*.



## Winter Schedule For 'Walt Disney's Wonderful World Of Color'

Sunday -- 7:30 PM to 8:30 PM • Channel 4 -- KN8C Television

December 4...

### "THE MOON-SPINNERS"

Historic Crete, with its azure waters, ancient customs, and mountain vistas, provides an opulent setting for Walt's first suspense mystery. The tale is about an English girl (Hayley Mills), who accompanies her aunt to a remote village and falls in love with a young man (Peter McEnery) wrongly suspected of a jewel robbery.



December 11...

### "JOKER, THE AMIABLE OCELOT"

An orphaned ocelot, Joker, is adopted by the owner of a "last chance" gas station in the Arizona desert. Joker's real adventures begin when he is unjustly banished to the wilderness because of trouble actually caused by wild coyotes.



December 18...

### "DISNEYLAND AROUND THE SEASONS"

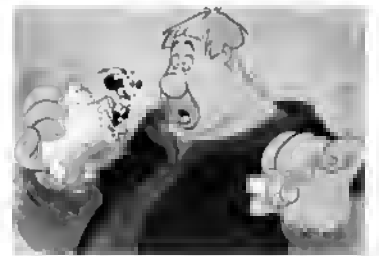
Walt hosts a brand new, music-filled variety show, featuring top guest stars, a preview of several wondrous new attractions that will open in 1967 and beyond—and the Magic Kingdom's salute to the four seasons, in the parade of the decade.



December 25...

### "THE TRUTH ABOUT MOTHER GOOSE"

Professor Ludwig von Drake, Walt's self-appointed expert on almost everything, and his little bug buddy, Herman, add belly laughs to a selection of Mother Goose's famous stories, in a hilarious all-cartoon show.



January 1...

### "THE SILVER FOX AND SAM DAVENPORT"

Driven by red-coated hunters and their hounds into the wooded area of Sam Davenport's farm, Domino, the silver fox with the thousand-dollar pelt, meets the cleverest adversaries of his life in Sam and his dog, Heckla. At stake is Domino's beautiful fur, not to mention his life!



January 8, 15 & 22...

### "WILLIE AND THE YANK"

This rip-roaring Civil War story with heart and humor concerns the daring exploits of Willie Prentiss, an ornery, Confederate reject, who becomes the eyes of famed Rebel Raider, Colonel Mosby, and cupid to Corporal Henry Jenkins, Willie's Yankee pal.





January 29 & February 5 ...

## "GALLEGHER GOES WEST"

(Parts 9 and 10)

This latest episode in the well-proven, highly-rated "Gallegher" series, about an enterprising young cub reporter who goes west, casts the lad in the role of a sleuth, to save an innocent man from the charge of murder.



February 12 ...

## "THE COYOTE'S LAMENT"

Walt Disney's old pal, Pluto, is sure to lose his job as guardian of the camp supplies, after his encounter with a trio of light-fingered cartoon coyotes, in this hour-long cartoon show.

February 19 ...

## "THE BOY WHO FLEW WITH THE CONDORS"

Christopher Jury, a California teenager, becomes fascinated with bird-watching — more specifically, with the soaring majesty of the California Condor. His ambition is to join these kings of the air — and his hopes are realized when he learns about sailplane, or glider, flying.



February 26 ...

Pre-empted

March 5 ...

## "ATTA GIRL, KELLY!"

Walt saw an opportunity to produce a wonderful, dramatic trilogy for the "World of Color" when he spent a week-end at the New Jersey Seeing Eye Dog Foundation last year. Told through the eyes of a German Shepherd, named "Kelly," the story concerns the three loves of the dedicated dog.



# The Real And Unreal At Disneyland Sets Times Writer On Ear

Jack Smith, who writes an amusing column for the Los Angeles Times, got himself out to Disneyland recently and made a few discoveries.

Now, here's Jack:

"Keeping a promise I drove two teenagers to Disneyland the other day. But I knew my company would be a drag, so I wandered off alone.

"I now know the secret of Disneyland's success. It is really for adults. Next time you go, leave the children home. They're just a distraction.

"First I went into the Lincoln Theater to hear old Abe. Uncanny. Mr. Lincoln is what the Disney people call Audio-Animatronic. He rises from his chair; he gestures; he talks; his eyes are eloquent; his lips move exactly with his words. The spectator momentarily feels duped; Mr. Lincoln surely is a live actor, pretending to be a robot.

"It was unnerving. The rest of the day I was never sure who or what was real. It gave me a start when I went up to the young lady in the box office at the silent movie and tried to buy a ticket to 'The Phantom of the Opera.'

"'Here, sir,' said a young man in a blue uniform. He smiled knowingly. The young lady was a dummy.

"Audio-Animatronic creatures, I discovered, are quietly taking over at Disneyland. In time all the alligators and hippos, the bears and buffalo and even

the Indians will be as lifelike as Mr. Lincoln. The dinosaurs already are. It makes a man shudder.

"I took a boat through the fantastic new exhibit — It's A Small World — in which hundreds of Audio-Animatronic dolls, representing the children of the world, sing a happy song together. They laugh and dance, skate and play, wink and smile, and the people in the boats are enveloped in a dream of exuberant sound and color.

"One emerges from this enchantment in a state of complete detachment. It is a brainwashing. The result is pure euphoria.

"I sailed on the old three-master, Columbia, and from the poop deck I saw bears fishing, cats hunting and beavers building dams. I no longer knew whether they were real or not.

"I strolled through the plaza, where the band was playing 'Oh What a Thrill to Meet a Friend from My Home Town.' I studied the director. He took out a handkerchief and blew his nose. He was real then. Even Lincoln didn't do that.

"But no doubt the band could be replaced. In fact, what I would like to see at Disneyland would be an Audio-Animatronic Rudy Vallee, with his old gang, the Connecticut Yankees. Man, how I'd love to hear them do 'The Maine Stein Song' again.

"And why not? If Disney can make a Lincoln and a moose, he can make a Rudy Vallee. And if there can be an Audio-Animatronic Rudy Vallee, why couldn't ...

"Good Lord! Do you suppose...? I've got to get out to the Palladium and take a closer look at Lawrence Welk!"



Intrepid guides in Adventureland take no chances, asking "Is it real, or unreal?"

## AS I SEE IT

By Eleanor Heldt  
MKC Administrator



It's that time again, when everyone is shopping around, trying to find the perfect Christmas gifts for friends and relatives. In browsing through the Disneyland shops, I've found some really unique gifts for everyone.

For the collector of bracelet charms, there is an outstanding selection in Laffite's Silver Shop. Not just the usual baubles, but the kind you usually look for and can't find.

Know an antique collector? You can't go wrong in The One-of-a-Kind Shop, with it's authentic antiques and fine merchandise from here and abroad.

Is there a gourmet on your list? How about an unusual cooking or serving utensil from Le Gourmet?

What youngster wouldn't be delighted with one of the Disney character dolls or toys? Then there are those distinctive gifts from the candle and flower shops — not to mention delectable goodies from the candy store.

REMEMBER, your Magic Kingdom Club membership card entitles you to a 10% discount on merchandise in any of the 30 Disney-operated stores, except the Tobacco Shop. IMPORTANT! To receive the 10% discount, you must present your membership card before the sale is rung up on the cash register.

Why not plan a day of leisurely shopping at Disneyland, while enjoying the sights and sounds of an old-fashioned Christmas? You'll be able to shop imaginatively for those truly different gifts — and get a discount too.

MERRY CHRISTMAS TO YOU ALL  
... AND A HAPPY NEW YEAR!!!

DISNEYLAND, Anaheim, Calif. • MADISON 6-8605, KEYSTONE 3-4456

# Disneyland

## A WINTER WONDERLAND

WINTER SEASON 1966 - 1967

### MAGIC KEY TICKET BOOK

(Includes Admission and ANY 10 Attractions of Your Choice)

	Value	Box Office Price
ADULT	(\$10.00)	\$4.50
JUNIOR (12 thru 17)	(\$ 9.50)	\$4.00
CHILD (3 thru 11)	(\$ 7.25)	\$3.50

### NOT AVAILABLE TO THE GENERAL PUBLIC

Available ONLY at Disneyland's Main Gate with Magic Kingdom Club Membership Card

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS — EXTENSION 511

### REGULAR TICKET BOOKS AND SPECIAL RATES FOR GROUPS OF 15 OR MORE

	COUPON MAKE-UP	General Admission Ticket	Box Office Price	Price to Groups (15 or More)
	A 10c (1) B 25c (1) C 35c (2) D 60c (3) E 75c (3)	(1)		
<b>10-RIDE TICKET BDDK</b>				
ADULT	Value (\$7.60)		\$4.50	\$4.05
JUNIOR (12 thru 17)	Value (\$7.10)		\$4.00	\$3.60
CHILD (3 thru 11)	Value (\$5.55)		\$3.50	\$3.15
<b>15-RIDE TICKET BDDK</b>				
	(1) (2) (3) (4) (5) (1)			
ADULT	Value (\$10.30)		\$5.50	\$4.95
JUNIOR (12 thru 17)	Value (\$ 9.80)		\$5.00	\$4.50
CHILD (3 thru 11)	Value (\$ 8.05)		\$4.50	\$4.05

### SPECIAL INFORMATION...

One leader to be given Free ADMISSION ONLY when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excepted).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE: YOUTH ACTIVITIES — EXTENSION 516

### GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit the four "lands" and Main Street.

ADULT	\$2.50
JUNIOR (12 thru 17)	\$2.00
CHILD (3 thru 11)	\$ .75

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be Walt Disney's guests, to spend a few GREAT MOMENTS WITH MR. LINCOLN. A complimentary admission is included with each main entrance ticket, for Juniors and Children.

PRICES SUBJECT TO SEASONAL VARIATION

# THE MAGIC KINGDOM CLUB CALENDAR

SUNDAY	MDNDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 OPEN 10-6	2 OPEN 10-6	3 OPEN 10-7
4 OPEN 10-7	5 CLOSED	6 CLDSED	7 OPEN 10-6	8 OPEN 10-7 CATHOLIC GRADE SCHOOL DAY 9-7	9 OPEN 10-6	10 OPEN 10-7 MKC KIDS CHRISTMAS PARTY 9-7
11 OPEN 10-7	12 CLDSED	13 CLDSED	14 OPEN 10-6	15 OPEN 10-6	16 OPEN 10-6	17 OPEN 10-12 CHRISTMAS PARADE 8:30 PM
18 OPEN 10-9 CHRISTMAS PARADE 3 PM AND 8:30 PM	19 OPEN 10-9 CHRISTMAS PARADE 3 PM AND 8:30 PM	20 OPEN 10-9 CHRISTMAS PARADE 3 PM AND 8:30 PM	21 OPEN 10-9 CHRISTMAS PARADE 3 PM AND 8:30 PM	22 OPEN 10-9 CHRISTMAS PARADE 3 PM AND 8:30 PM	23 OPEN 10-9 CHRISTMAS PARADE 3 PM AND 8:30 PM	24 OPEN 10-6 CHRISTMAS PARADE 3 PM
25 OPEN 10-7 CHRISTMAS PARADE 3 PM CHRISTMAS DAY	26 OPEN 9-12 CHRISTMAS PARADE 3 PM AND 8:30 PM	27 OPEN 9-12 CHRISTMAS PARADE 3 PM AND 8:30 PM	28 OPEN 9-12 CHRISTMAS PARADE 3 PM AND 8:30 PM	29 OPEN 9-12 CHRISTMAS PARADE 3 PM AND 8:30 PM	30 OPEN 9-12 CHRISTMAS PARADE 3 PM AND 8:30 PM	31 OPEN 9-7 CHRISTMAS PARADE 3 PM NEW YEAR'S EVE PARTY 8-2 AM

DECEMBER 1966

1 OPEN 10-9 CHRISTMAS PARADE 3 PM AND 8:30 PM NEW YEAR'S DAY	2 OPEN 10-6	3 OPEN 10-6	4 OPEN 10-6	5 OPEN 10-6	6 OPEN 10-6	7 OPEN 10-7
8 OPEN 10-7	9 CLDSED	10 CLDSED	11 OPEN 10-6	12 OPEN 10-6	13 OPEN 10-6	14 OPEN 10-7
15 OPEN 10-7	16 CLDSED	17 CLDSED	18 OPEN 10-6	19 OPEN 10-6	20 OPEN 10-6	21 OPEN 10-7 ROYAL RANGERS 9-7
22 OPEN 10-7 MKC FAMILY FUN DAY 9-7	23 CLDSED	24 CLOSED	25 OPEN 10-6	26 OPEN 10-6	27 OPEN 10-6	28 OPEN 10-7 BOYS' CLUBS 9-7
29 OPEN 10-7 MKC FAMILY FUN DAY 9-7	30 CLDSED	31 CLDSED				

JANUARY 1967

			1 OPEN 10-6	2 OPEN 10-6	3 OPEN 10-6	4 OPEN 10-7 LDS ANGELES GIRL SCOUTS 9-7
5 OPEN 10-7 MKC FAMILY FUN DAY 9-7	6 CLDSED	7 CLDSED	8 OPEN 10-6 ASH WEDNESDAY	9 OPEN 10-6	10 OPEN 10-6	11 OPEN 10-12 LOS ANGELES AREA BOY SCOUTS 9-12 VALENTINES DANCE
12 OPEN 10-7 MKC FAMILY FUN DAY 9-7 LINCOLN'S BIRTHDAY	13 OPEN 10-6	14 CLDSED	15 OPEN 10-6	16 OPEN 10-6	17 OPEN 10-6	18 OPEN 10-7 CAMP FIRE GIRLS 9-7
19 OPEN 10-7 CAMP FIRE GIRLS MKC FAMILY FUN DAY 9-7	20 CLDSED	21 CLDSED	22 OPEN 10-7 WASHINGTON'S BIRTHDAY	23 OPEN 10-6	24 OPEN 10-6	25 OPEN 10-7 SOUTHERN CALIFORNIA GIRL SCOUTS 9-7
26 OPEN 10-7 MKC FAMILY FUN DAY 9-7	27 CLDSED	28 CLDSED				

FEBRUARY 1967





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